

Recently, the International City/County Management Association (ICMA.org), a worldwide organization whose mission is to create excellence in local governance, began an effort to raise awareness of how professional managers improve the quality of life in our communities.

A Harris Interactive poll found that while a third of citizens polled know that city managers oversee the day-to-day operations of their community, only 5 percent could describe what a manager does or their important role in shaping a community.

Thousands of decisions are made every day in cities, towns, and counties that determine our quality of life.

Professional Local Government Managers

- Work in partnership with elected officials to develop sound approaches to community challenges and make the right things happen.
- Take a holistic perspective that is guided by a long-term vision for the community.
- Commit to a set of highly ethical practices and maintain a deep sense of social responsibility as a trusted public servant.
- Focus on sound financial management, efficient and equitable service delivery, policy implementation, and local government performance evaluation.
- Ensure that services are fairly distributed and that administration of the community organization is based on merit and not favoritism.

Help build community by developing partnerships with residents and local organizations.

Professional local government managers make tomorrow happen.